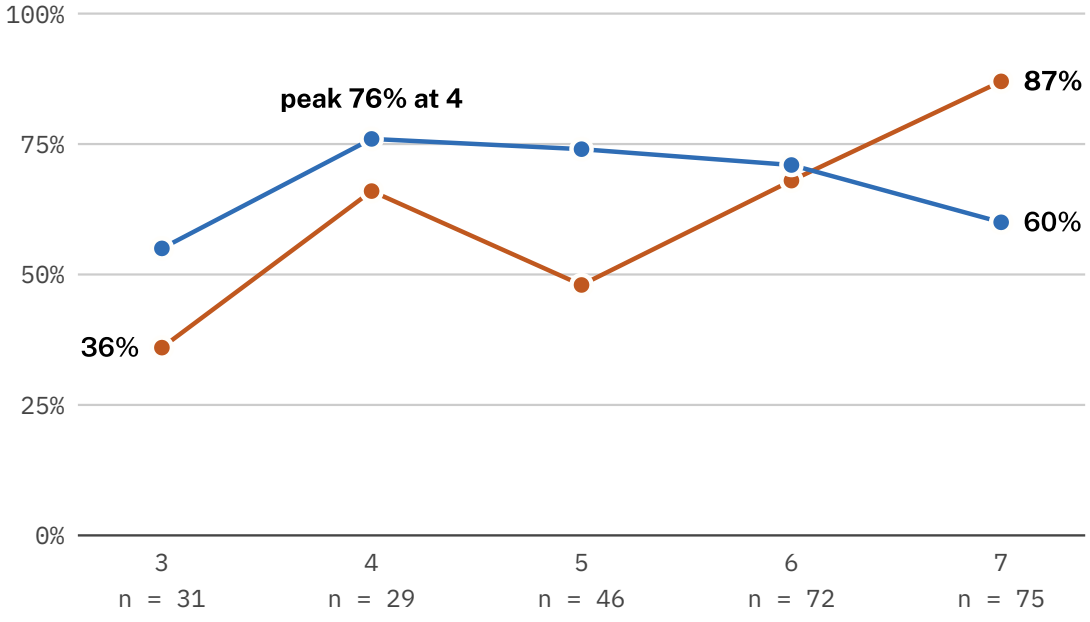

Across all 253 children, 67% chose the white doll to play with. Each age group's sample size sits under its age. The study used the 1940s term "colored doll" for the brown doll.

SOURCE Clark and Clark, Black children in Arkansas and Massachusetts, published 1947 [68].